

K21U 1059

Reg. No.:

Name :

IV Semester B.B.A./B.B.A.(RTM) Degree CBCSS (OBE) Regular
Examination, April 2021
(2019 Admission Only)
General Awareness Course
4A 13 BBA/BBA(RTM) : IT TOOLS FOR BUSINESS

Time : 2 Hours

Max. Marks : 20

Answer **all** questions. **Each** question carries **1** mark.

1. What is intranet ?
2. What is WAN ?
3. What do you mean M-Commerce ?
4. What is 'WORMS' ?
5. What is 'Page Orientation' in MS Word ?
6. What do you mean by Power Point Templates ?

(6×1=6)

Answer **any 4** questions. **Each** question carries **2** marks.

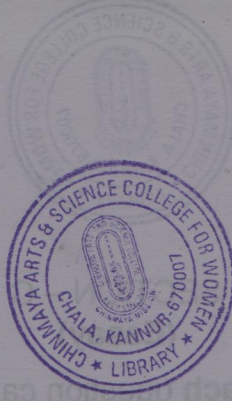
7. Differentiate between 'System software' and 'Application software'.
8. Mention the types of Cybercrimes.
9. Explain the terms 'RAM' and 'ROM' in relation with computer memory.
10. Explain any three network topologies.
11. How will you create a worksheet in Excel ?
12. Write a note on MS Power Point.

(4×2=8)

Answer **any 1** question which carries **6** marks.

13. Explain the applications of IT in Education.
14. Brief out the relative advantages of MS Excel.

(1×6=6)



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Examination, April 2021
(2019 Admission Only)
GENERAL AWARENESS COURSE
4A 14 BBA/BBA (RTM) : Environmental Studies

Time : 3 Hours

Max. Marks : 40

SECTION – A
(Very Short Answer)

Answer **all** the questions. **Each** question carries **one** mark. (6×1=6)

1. Kyoto Protocol is related to _____
2. State any two long term consequences of plastic use.
3. Clarify the concepts, 'Flora' and 'Fauna'.
4. Name any two toxic gases causing Acid Rain.
5. The term, 'Ecology' was coined by _____
6. Who started the Organic Movement Navadanya ?

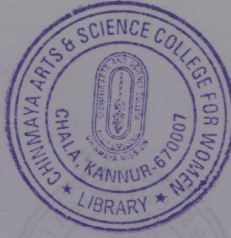
SECTION – B
(Short Answer)

Answer **any six** questions. **Each** question carries **two** marks. (6×2=12)

7. Mention any two objectives behind Green Audit.
8. Comment on the term, "Genetic Engineering".
9. Identify any two differences between 'Endangered' and 'Extinct' Species on earth.
10. What is meant by "Desertification" ?
11. Introduce the concept, "Eutrophication".
12. "Mining creates threat to the Mother Nature". Narrate any two issues.
13. Highlight any two benefits of 'Going Digital' initiatives to reduce pollution.
14. Mr. Milan is detected COVID positive. In such a case, what must be the symptoms seen in him ?

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SECTION – C
(Essay)

Answer **any four** questions. **Each** question carries **three** marks. (4×3=12)

15. Outline the different health issues associated with Air Pollution.
16. Highlight the major achievements of Nature Activists in Chipko Movement.
17. Analyse the impact of Climate Change on human livelihood.
18. Mr. Samir has an unused wasteland in his locality for many years. Suggest him some effective eco-friendly measures to make this land more productive.
19. Compare the 'In-situ' and 'Ex-situ' conservation with examples.
20. Investigate on the merits and demerits of Rain Water Harvesting.

SECTION – D
(Long Essay)

Answer **any two** questions. **Each** question carries **five** marks. (2×5=10)

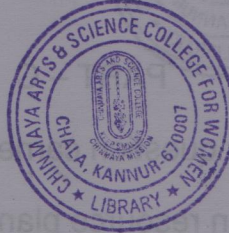
21. "Growing Technology has started ruining our Bio Diversity to great extent". Do you agree ? Exemplify your answer.
22. Examine the role of NGOs towards Environmental Protection in recent scenario.
23. "Urbanisation poses serious damage to forest cover in India". Critically analyse with examples.
24. Compare and Contrast '*Renewable*' and '*Non-Renewable*' sources of energy in India.



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**IV Semester B.B.A./B.B.A.(R.T.M.) Degree CBCSS (OBE) Regular
Examination, April 2021
(2019 Admission Only)
Core Course
4B 06 BBA/BBA(RTM) : HUMAN RESOURCE MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define HRM.
2. What do you mean by human resource planning ?
3. Define induction.
4. Define Executive Development.
5. What is performance appraisal ?
6. What is compensation management ?

(6×1=6)

PART – B

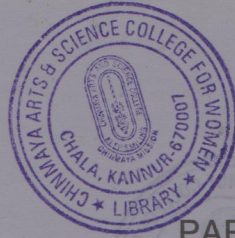
Answer **any 6** questions. **Each** question carries **2** marks.

7. State the characteristics of HRM.
8. Explain the significance of HRM.
9. What do you mean by job analysis ?
10. State the contents of job specification.
11. Discuss the significance of training.
12. State the various basis for promotion.
13. What are the causes of absenteeism ?
14. State the meaning of layoff.

(6×2=12)

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PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Discuss the steps in human resource planning.
16. What are the various methods of job evaluation ?
17. Explain the process of training.
18. Discuss the types of transfers.
19. State the importance of employee discipline.
20. Explain the causes of employee grievances. (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define recruitment. Explain the sources of recruitment.
22. Explain the powers and responsibilities of HR Manager.
23. Discuss the meaning and methods of training.
24. What are the factors influencing wage system ? (2×5=10)

(6×2=12)

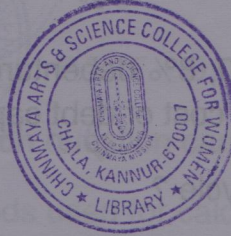
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**IV Semester B.B.A./B.B.A.(RTM) Degree CBCSS (OBE) Regular
Examination, April 2021
(2019 Admission Only)
Core Course**

4B 07 BBA/BBA(RTM) : FINANCIAL MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define Financial Management.
2. What is explicit cost of capital ?
3. What is gross working capital ?
4. What is fixed working capital ?
5. What is capital budgeting ?
6. What is terminal value method ? **(6×1=6)**

PART – B

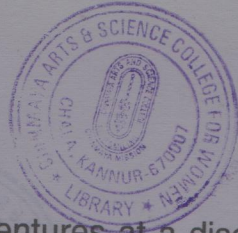
Answer **any six** questions. **Each** question carries **2** marks.

7. What do you mean by investment decision ?
8. Determine the payback period for a project which requires a cash outlay of Rs.10,000 and generates cash inflows of Rs. 2,000, Rs. 4,000, Rs. 3,000 and Rs. 2,000 in the first, second, third and fourth year respectively.
9. A company issues 1000 equity shares of Rs.100 each at a premium of 10%. The company has been paying 20% dividend to equity shareholders for the past five years and expects to maintain the same in the future also. Compute the cost of equity capital.

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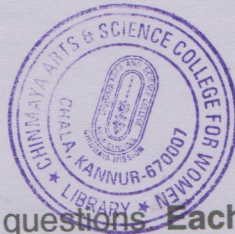
10. A Ltd. issues Rs.1,00,000, 8% debentures at a discount of 10%. The tax rate is 50%, compute the cost of debt capital.
11. What is working capital cycle ?
12. What do you mean by ploughing back of profits ?
13. The present value of cash inflows from a project is Rs. 4.50 crore, initial outlay is Rs. 3.75 crore. What will be the profitability index of the project ?
14. What is profitability index ? (6×2=12)

PART - C

Answer **any four** questions. **Each** question carries **3** marks.

15. Briefly explain the scope of financial management.
16. What is realized yield method of calculating cost of equity capital ? What are its assumptions ?
17. From the following information calculate
 - a) The cost of equity capital using CAPM Method
Assuming a market return of 15% next year.
Risk free rate of return 11%
Beta coefficient of the firm 1.25
 - b) What would be the cost of equity if beta rises to 1.75 ?
18. What are the advantages of maintaining adequate working capital ?
19. For the following project calculate
 - a) Pay back period and
 - b) Post back profitability

Initial outlay	Rs.1,00,000
Annual cash inflows (After tax but before depreciation)	Rs. 20,000
Estimated life	8 years
20. A project cost Rs.1,00,000 and yields annually a profit of Rs.16,000 after depreciation @ 12% p.a. but before tax of 50%. Calculate the pay back period. (4×3=12)



PART - D

Answer **any two** questions. **Each** question carries **5** marks.

21. Explain the different methods used for calculating cost of equity share capital.
22. What is working capital ? Explain the factors determining the working capital requirements of a firm.
23. The cost sheet of a company provides the following particulars

Elements of cost

Materials	40%
Direct labour	20%
Overheads	20%

The following particulars are available :

- a) It is proposed to maintain a level of activity of 2,00,000 units.
- b) Selling price is Rs.12 per unit.
- c) Raw materials are expected to remain in stores for an average period of one month.
- d) Materials will be in process, on average half a month.
- e) Finished goods are required to be in stock for an average period of one month.
- f) Credit allowed to debtors is two months.
- g) Credit allowed by suppliers is one month.

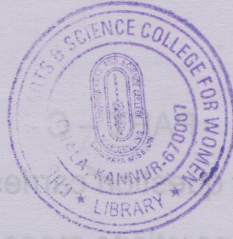
You may assume that sales and production follow a consistent pattern.

You are required to prepare a statement of working capital requirements.

24. The initial outlay of a project is Rs.1,00,000 and it generates cash inflows of Rs. 40,000, Rs.30,000, Rs. 50,000 and Rs. 20,000 in four years. Present value of Re.1 @10% - First year 0.909, Second year 0.826, Third year 0.751 and in the Fourth year 0.683. Calculate

- a) Net present value
- b) Profitability index
- c) Net profitability index.

(2x5=10)



K21U 1063

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**IV Semester B.B.A. Degree CBCSS (OBE) Regular Examination, April 2021
(2019 Admission Only)**

Core Course

4B 08 BBA : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark. **(6×1=6)**

1. What is Plant lay out ?
2. What do you mean by Production control ?
3. State the meaning of Work measurement.
4. What is VED ?
5. What is Reorder point ?
6. Define Quality.

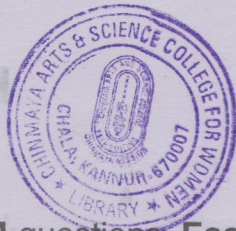
PART – B

Answer **any 6** questions. **Each** question carries **2** marks. **(6×2=12)**

7. State the objectives of operations management.
8. State the elements of production control.
9. What are the limitations of mass production ?
10. State any four material handling equipments.
11. Discuss the significance of materials management.
12. State the meaning of the concepts of safety stock and EOQ.
13. What is quality circle ?
14. State the principles of quality management.

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PART – C

Answer **any 4** questions. **Each** question carries **3** marks. (4×3=12)

15. Discuss the functions of operations management.
16. What are the various types of plant lay out ?
17. Explain the scope of production control.
18. Discuss the various types of maintenances.
19. Discuss the applications of ABC analysis.
20. Explain the quality improvement techniques.
21. What are the tools of quality control ?

PART – D

Answer **any 2** questions. **Each** question carries **5** marks. (2×5=10)

22. Explain the various factors that determine the plant location of an industrial unit.
23. Discuss the factors influencing production planning procedure.
24. Explain in detail time study and motion study.
25. What is inventory management ? Explain the importance of inventories,