

K22U 1497

Reg. No. : .....

Name : .....

**IV Semester B.B.A./B.B.A.(RTM) Degree CBCSS (OBE) Regular/  
Supplementary/Improvement Examination, April 2022**

**(2019 Admission Onwards)**

**GENERAL AWARENESS COURSE**

**4A13BBA/BBA(RTM) : IT Tools For Business**

Time : 2 Hours

Max. Marks : 20

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. What is EDUSAT ?
2. What is cyber forgery ?
3. What do you mean by gutter margin ?

**(3×1=3)**

**PART – B**

Answer **any 3** questions. **Each** question carries **2** marks.

4. Why IT is significant in science ?
5. What is hardware ?
6. Explain WAN and MAN.
7. State any two views in POWERPOINT.
8. State the meaning of e-mail bombing.
9. What is an active cell in EXCEL ?

**(3×2=6)**

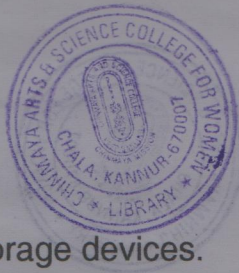
**PART – C**

Answer **any 2** questions. **Each** question carries **3** marks.

10. Discuss the various applications of computers in business.
11. Explain the term 'Malware'.

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12. Discuss the various external storage devices.

13. Explain the concept of M. commerce.

14. Discuss the uses of spreadsheets.

(2×3=6)

PART - D

Answer any 1 question. It carries 5 marks.

15. Define computer. Explain the various generations of computers.

16. Explain the various types of network topologies.

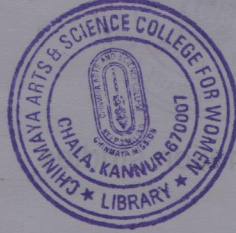
17. Discuss the various modes of committing cyber crimes.

18. What is text alignment ? Explain the types of alignment available in WORD.

(1×5=5)

PART - B

PART - C



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**IV Semester B.B.A. Degree CBCSS (OBE) Regular/Supplementary/  
Improvement Examination, April 2022  
(2019 Admission Onwards)**

**Core Course**

**4B08BBA : OPERATIONS MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Define operations management.
2. What do you mean by plant layout ?
3. State the meaning of job shop production.
4. Define materials management.
5. What is ABC analysis ?
6. What is lead time ?

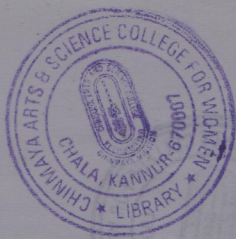
(6×1=6)

**PART – B**

Answer **any 6** questions. **Each** question carries **2** marks.

7. State the principles of plant layout.
8. Discuss the objectives of production planning.
9. State the scope of production control.

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10. State the meaning of time and motion studies.
11. Explain work measurement.
12. State the objectives of materials management.
13. What is FSN analysis ?
14. State the meaning of green manufacturing.

(6×2=12)

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Discuss the steps in the selection of location.
16. State the scope of operations management.
17. Explain the factors influencing production planning procedure.
18. Discuss the various types of machine handling equipment.
19. Discuss VED and EOQ.
20. Explain the various types of inventories.
21. What are the components of quality management ?

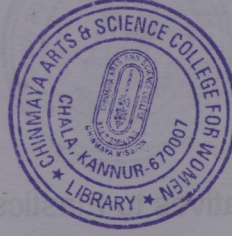
(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

22. Discuss the factors influencing plant layout.
23. Define production control. Explain the elements of production control.
24. Explain the various types of maintenances.
25. What is quality management ? Explain the various quality improvement techniques.

(2×5=10)



K22U 1518

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**IV Semester BBA/BBA(RTM) Degree CBCSS (OBE) Regular/Supplementary/  
Improvement Examination, April 2022  
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GENERAL AWARENESS COURSE  
4A14BBA/BBA(RTM) – Environmental Studies**

Time : 3 Hours

Max. Marks : 40

**SECTION – A  
(Very Short Answer)**

Answer **all** the questions. **Each** question carries **one** mark.

1. "Often, we see that birds migrate". Give any two reasons.
2. Pick out any two examples for "Endemic Species" in India.
3. The Pioneer nature activist, who started the Narmada Bachao Andolan was
4. Name the gas responsible for the Bhopal Gas Tragedy.
5. When is the Earth Day observed every year ?
6. IUCN stands for (6×1=6)

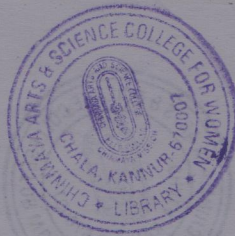
**SECTION – B  
(Short Answer)**

Answer **any six** questions. **Each** question carries **two** marks.

7. Comment on any two objectives of 'Green Peace Movement'.
8. Compare the concepts, "National Parks" and "Wildlife Sanctuaries".
9. State the negative effects of Biodiversity Loss.
10. Point out any four natural disasters associated with Environmental degradation.
11. State the correlation between "Tree planting and Climate Change".

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12. Identify any two greener alternatives to Plastics in India.
13. Enlist any two reasons behind Ozone Depletion.
14. What is meant by "Sustainable Development" ?

(6×2=12)

SECTION – C  
(Essay)

Answer **any four** questions. **Each** question carries **three** marks.

15. How can Social Media be used as an effective tool for Environmental Protection ?
16. Enumerate the Abiotic and Biotic factors in an Ecosystem.
17. Investigate the negative impacts of Mobile Phones on our Natural Environment.
18. "Spraying of pesticides like Endosulfan is a serious issue in Kerala". Picturise the hazardous effects of pesticides on human livelihood.
19. "Excess of CO<sub>2</sub> impacts the Environment". Illustrate.
20. Analyse the different methods of managing Solid Wastes.

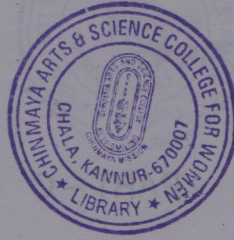
(4×3=12)

SECTION – D  
(Long Essay)

Answer **any two** questions. **Each** question carries **five** marks.

21. Narrate in detail the social responsibilities of Indian Corporates towards conservation of India's flora and fauna.
22. "Extinction has increased 100 times over the last century compared to the natural rate". Why ? Trace out the methods taken by the Government towards protection of Endangered Species in India.
23. "Land is an indispensable resource". Discuss the causes and effects of Soil Pollution in detail.
24. "Overpopulation poses a serious competitive threat towards utilisation of Natural resources in India". Cite out the reasons and effects for this issue.

(2×5=10)



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**Core Course**

**4B06BBA/BBA(RTM) : HUMAN RESOURCE MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries 1 mark.

1. Define decision making.
2. What do you mean by job description ?
3. Define job enrichment.
4. State the needs of training.
5. What do you mean by incentives ?
6. What is meant by promotion ?

**(6×1=6)**

**PART – B**

Answer **any 6** questions. **Each** question carries 2 marks.

7. State any two roles of HR manager.
8. Explain the objectives of HRM.
9. State the difference between HRM and personal management.
10. State the importance of man power planning.
11. Discuss the process of job analysis.
12. State the various benefits of training.
13. What are the reasons for demotion ?
14. What do you mean by labour turn over ?

**(6×2=12)**

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PART - C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Discuss the evolution of HRM.
16. State the merits of internal sources of recruitment.
17. Discuss the benefits of job evaluation.
18. Discuss the types of training.
19. State the objectives of compensation management.
20. Explain the importance of grievance redressal.

(4×3=12)

PART - D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define Human Resource Planning. Explain its steps.
22. Explain the various methods of executive development.
23. Discuss the meaning and methods of performance appraisal.
24. What is absenteeism ? State its causes. Also state the measures to control absenteeism.

(2×5=10)

PART - B

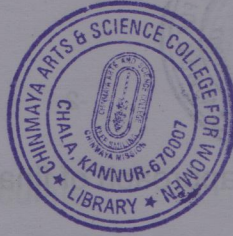
Answer any 6 questions. Each question carries 5 marks.

1. State any two roles of HR manager.
2. Explain the objectives of HRM.
3. State the difference between HRM and personnel management.
4. State the importance of man power planning.
5. Discuss the process of job analysis.
6. State the various benefits of training.
7. What are the reasons for demotion ?
8. What do you mean by labour turn over ?

(6×5=30)

P.T.O.





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**IV Semester B.B.A./B.B.A. (RTM) Degree CBCSS (OBE) Regular/  
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**Core Course**

**4B07BBA/BBA(RTM) : FINANCIAL MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

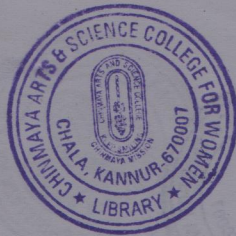
1. What do you mean by business finance ?
2. What is Post Pay Back Period Method ?
3. What is marginal cost of capital ?
4. What is working capital ?
5. What is pay back period ?
6. What is Internal Rate of Return ? (6×1=6)

**PART – B**

Answer **any six** questions. **Each** question carries **2** marks.

7. What do you mean by financing decisions ?
8. A Ltd. issues Rs. 2,00,000 8% debentures at par. The tax rate applicable to the company is 50%. Compute the cost of debt.
9. The current market price of an equity share of a company is Rs. 90. The current dividend per share is Rs. 4.50. In case the dividends are expected to grow at the rate of 7%, calculate the cost of equity capital.

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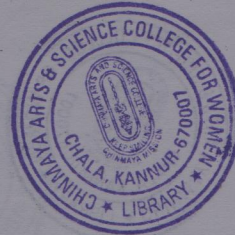


10. Explain the conservative approach of financing working capital.
11. What do you mean by stretching accounts payable ?
12. Determine the pay back period for a project which requires a cash outlay of Rs. 40,000 and generates cash inflows Rs. 8,000, Rs. 16,000, Rs. 12,000 and Rs. 8,000 in the first, second, third and fourth years respectively.
13. The present value of cash inflows from a project is Rs. 1,20,000, initial outlay is Rs. 80,000. What will be the profitability index of the project ?
14. What is average rate of return method ? (6×2=12)

## PART – C

Answer **any four** questions. **Each** question carries **3** marks.

15. What are the drawbacks of profit maximization objective ?
16. From the following information calculate
  - a) The cost of equity capital using CAPM Method.  
Assuming a market return of 15% next year  
Risk free rate of return 11%  
Beta coefficient of the firm 1.25
  - b) What would be the cost of equity if beta rises to 1.75 ?
17. What is cost of retained earnings ? How it is calculated ?
18. What are the disadvantages of excessive working capital ?
19. A project requires an investment of Rs. 2,50,000 and has a scrape value of Rs. 10,000 after five years. It is expected to yield profits after depreciation and taxes during the five years amounting to Rs. 20,000, Rs. 30,000, Rs. 35,000, Rs. 25,000 and Rs. 10,000. Calculate the average rate of return on the investment.



20. For the following project calculate

- a) Pay back period and
- b) Post back profitability

Initial outlay	Rs. 4,00,000
Annual cash inflows (After tax but before depreciation)	Rs. 80,000
Estimated life	8 years
	(4×3=12)

PART – D

Answer **any two** questions. **Each** question carries **5** marks.

- 21. Explain the significance of cost of capital and different types of cost of capital.
- 22. What is working capital ? Explain the factors determining the working capital requirements of a firm.
- 23. The cost sheet of a company provides the following particulars

Elements of cost

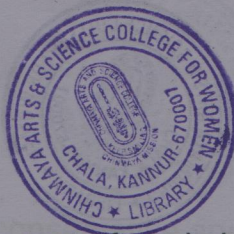
Materials	40%
Direct labour	20%
Overheads	20%

The following particulars are available :

- a) It is proposed to maintain a level of activity of 400000 units.
- b) Selling price is Rs. 12 per unit.
- c) Raw materials are expected to remain in stores for an average period of one month.
- d) Materials will be in process, on average half a month.
- e) Finished goods are required to be in stock for an average period of one month.
- f) Credit allowed to debtors is two months.
- g) Credit allowed by suppliers is one month.

You may assume that sales and production follow a consistent pattern.

You are required to prepare a statement of working capital requirements.



24. A firm whose cost of capital is 10% is considering two mutually exclusive projects A and B, the cash flows of which are given below :

Year	P.V. Factor at 10%	Project A	Project B
		Rs.	Rs.
0	1	- 50,000	- 35,000
1	0.909	40,000	30,000
2	0.826	40,000	30,000

Suggest which projects should be taken using

- Net Present Value Method.
- Profitability Index Method.

(2x5=10)